

08/04/2021

RE: Sponsorship for the Starick 2021 Charity High Tea

I am writing to you on behalf of Starick Services, we are a registered not-for-profit service that supports women and children escaping family and domestic violence in Perth's south-eastern metropolitan corridor.

I am reaching out to you as we are once again hosting our Mother's Day Fundraiser for Starick and are seeking event sponsorship in order to maximise the funds raised at our High Tea on May 8, 2021.

Last year we were successful in raising over \$8000 and with your help hope to make even more this time around.

This year we are able to hold both our annual High Tea fundraiser AND an online giving campaign for those unable to attend the physical event.

Starick have a following of 1200 people on Facebook 220 people on Linked in and 2300 email subscribers. In this campaign we have confirmed the collaboration of over 10 local businesses in the form of prizes and fundraising activities to boost our community reach and thus our social media reach throughout the 9-day giving appeal.

As thanks for your sponsorship, we are happy to promote your contribution throughout the promotional material leading up to the event, social media posts within the online campaign as well as verbal and visual recognition throughout the High Tea event. We will also be distributing a digital pamper pack to all donors throughout the campaign, this will be given to over 200 women and we are happy to have a page dedicated recognising the sponsorship.

Attached is some further information about Starick and how we support the women and children of Perth or you can read about our work on our website by heading to www.starick.org.au.

I look forward to hearing from you and hope we can work together to fundraiser for the women and children of Perth.

Kind regards,

Jemma White
Communications Officer
Starick Services
communications@starick.org.au

Event/ Sponsorship Costing Table:

2021 Mother's Day High Tea Event	
ITEM / SERVICE	COST
Venue Hire	Complimentary
Microphone/ AV equipment Hire	\$143.00
Event Catering	\$5760.00
Sparkling Wine per group booking	\$200.00
Volunteers Tickets	\$280.00
MC Nadia Mitsopoulos	Donated
Welcome to Country	\$500.00
Professional Photographer	Donated
Band: Stringy Bach	Donated
Lived Experience Speaker	Donated
Promotional Material- Starick Information	\$200.00
TOTAL EVENT COST	\$7083.00

Starick is asking for a sponsorship of: \$5000+

Starick

Domestic and family violence

Help us help others



At Starick, we provide practical and emotional support to help women and children during a very difficult time in their lives.

Your donation can make a positive difference to our clients. Please speak with us about donating or sponsoring one of our programs or activities.

Your support enables us to add to the services we offer our clients.

www.starick.org.au/get-involved/donate

What we do

Refuge accommodation

We manage two refuges, each offering safe, secure emergency accommodation for up to six women and their children.

Working with children

Research has shown that working with children who have experienced family and domestic violence is key to breaking the cycle of abuse so that it's not repeated in future generations. Our child advocates work one-on-one with children at both refuges to provide counselling, out-of-school and holiday programs, art therapy, an annual children's camp and homework support.

Transitional housing

At any one time, we provide up to 14 families with medium to long-term housing in the south-eastern metropolitan area.

Court and legal support

Our domestic violence advocates, based at Cannington and Armadale police stations, support women as they prepare for and attend court, as well as providing more general support in relation to income and housing.

Outreach services

Our outreach staff provide families in our transitional housing with assistance and referral to important support services. They also support other women, children and young people living in the community.

Specialist services

Through your generous support Starick also provides a range of specialist programs to clients including self-defence, baby massage and art therapy, which help women and their children to heal from the effects of violence.

What your donation means to us

\$250

Provides a three-session baby massage program for women and babies in our refuges, helping them to soothe their babies and recover from the effects of violence.

\$500

Will provide a home starter pack (linen, electrical goods) for a woman and her children re-establishing themselves in independent housing.

\$1000

Provides safe and secure accommodation to a mother and her children for one month.

Your support will make a huge difference to the lives of the women and children we support.

Starick is a registered charity with the Australian Charities and Not-For-Profits Commission.

All donations over \$2 are tax deductible.

The logo for Starick features the word "Starick" in a bold, green, sans-serif font. Above the letters 'a', 'r', and 'i' are three small circles in shades of brown, orange, and light green respectively.

www.starick.org.au

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