

Sponsorship
proposal -
Coastal Concert Series



Objective

To bring back live music concerts to the Central Coast in a Covid Safe way.

Coastal Concert Series – What is it?

Coastal Concert Series is a series of concerts, showcasing local and headlining Australian Acts which will bring live music back to the Central Coast. All, whilst ensuring it is conducted in a COVID-19 safe environment which is still enjoyable.

Target the demographic to the ages of 30 to 65 years.

Bring people to the Region from Sydney, Newcastle, Hunter Valley and beyond.

About JC Entertainment & Events

JC Entertainment & Events is a live music and production company providing QUALITY live music, DJ, sound and lighting and now LIVE STREAMING for any occasion.

JC Entertainment & Events has been conducted quality events for the past 6 years, working with clients such as Central Coast Council, Central Coast Mariners, Central Coast Stadium, Cancer Council NSW, SCA, The Entertainment Grounds and more!

Working with Central Coast Council on all of their major festivals, has allowed us first-hand experience around how to run a successful event/concert.

Booking bands and providing production for bands/artists such as:

- Christine Anu
- Dragon
- Choirboys
- Ross Wilson
- Pseudo Echo
- Kingswood
- Delta Riggs
- ARC – Band Members from Spiderbait, You am I, Powderfinger, Jet

We have an amazing relationship with Artists, Management & Booking Agents, allowing us to negotiate a fair and reasonable price without compromising quality.

||| Past events,
stage and
lighting ideas







JC Entertainment
& Events
Key Personnel



Key Personnel


- JAMES CALLAGHAN
 - CEO & Head of Production
 - Production allocation and production contractors
 - Risk Assessment
 - Potentially FOH or Monitor Operator
 - Backline management



Key Personnel

- EMMA PAULLEY
 - Events Director
 - Entertainment Booking Agent & Liaison
 - Stage Management
 - Event Staff allocation
 - Covid Management Plan
 - WHS Management





Dates, Structure
of Line Up &
Timings





Option 1

Saturday
10th July, 2021

COASTAL CONCERT SERIES PRESENTS:

COUNTRY TO THE COAST



10TH JULY 2021 CENTRAL COAST STADIUM
6-9PM (GATES 5PM)

FEATURING

CASEY BARNES

THE VIPER CREEK BAND

JAMIE LINDSAY



WWW.TICKETEK.COM.AU

More info head to www.coastalconcertseries.com.au



Times & Line Up

Headliner – 8.00pm till 9.00pm
Casey Barnes

Support 1 – 7.00pm till 7.45pm
Viper Creek Band

Support 2 – 6.00pm till 6.45pm
Jamie Lindsay

COASTAL CONCERT SERIES PRESENTS:



Artwork not final – Under approval process

Option 2

CONFIDENTIAL

- NOT YET RELEASED TO PUBLIC

Sunday

11th July, 2021

COASTAL CONCERT SERIES PRESENTS:

Blues BY THE BAY

SUNDAY 11th JULY
CENTRAL COAST STADIUM
1-4PM (gates 12 noon)

FEATURING

THE LACHY DOLEY GROUP
19-TWENTY
STEVE EDMONDS BAND



WWW.TICKETEK.COM.AU

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Artwork not final – Under approval process

Times & Line Up

CONFIDENTIAL

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Headliner – 3.00pm till 4.00pm
The Lachy Doley Group

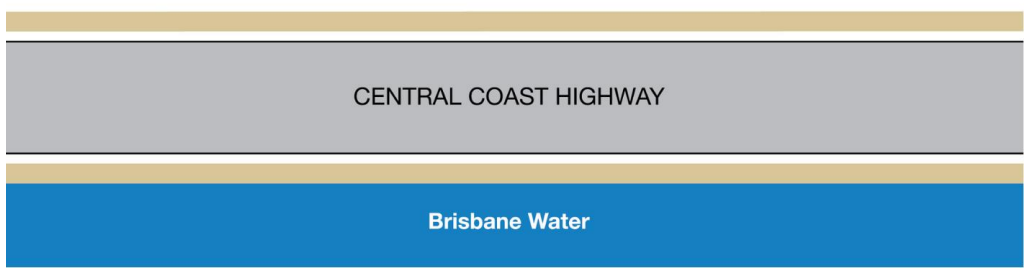
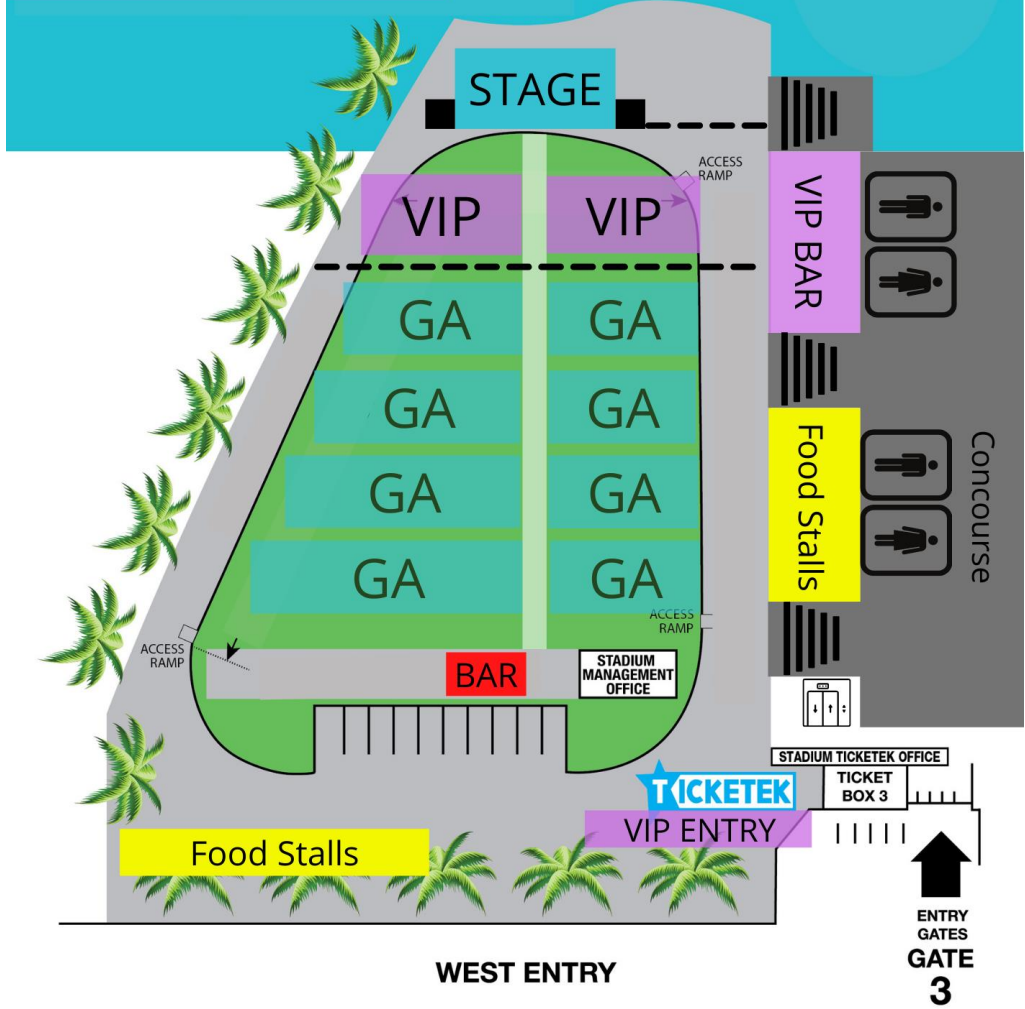
Support 1 – 2.00pm till 2.45pm
19-Twenty

Support 2 – 1.00pm till 1.45pm
Steve Edmonds Band



Site map & Numbers







Sponsorship Packages



Gold Sponsorship - *\$12,000 ex GST

- Forty (40) Name mentions in ROS Promos on Triple M Central Coast – E.g. “Proudly sponsored by, Bendigo Bank...”
- Four (4) selected company social media posts (On Instagram or Facebook)
- Business name tagged in ALL social media posts.
- Logo on all print media
- Three (3) mentions of company name and sponsorship throughout the event
- 30m of Mesh Branded Site Fencing
- 3m x 3m Stall Space on Event Day to use for business exposure
- Exclusive access to Sponsor Marquee on the Event Day
- Twelve (12) VIP tickets to the event with reserved seating
- Three (3) VIP car parking spaces
- Food & Beverage Package for the 12 VIPs

Silver Partnership - *\$6,000 ex GST

- Two (2) selected company social media posts (On Instagram or Facebook)
- Business name tagged in ALL social media posts.
- One (1) mentions of company name and sponsorship throughout the event
- 15m of Mesh Branded Crowd Control Barriers
- 3m x 3m Stall Space on Event Day for business exposure
- Six (6) VIP tickets to the event with reserved seating
- Two (2) VIP car parking spaces
- Food & Beverage Package for the 6 VIPs.

Bronze Partnership - *\$3,000 ex GST

- One (1) selected company social media posts (On Instagram or Facebook)
- 5m of Mesh Branded Crowd Control Barriers
- Two (2) VIP tickets to the event with reserved seating
- One (1) VIP car parking spaces
- Food & Beverage Package for the 2 VIPs.

* Per event – Please contact Emma or James if you would like further details on sponsorship across the two days

For further information

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