

## Sponsorship Proposal

Be a part of the first ever Australian Distillers festival, a chance to celebrate and collaborate with local businesses. There will be exposure to over 1000 patrons on the day and social media advertising as well. A perfect day to bring clients and spread the word of your business.

We have several sponsorship packages available, depending on your budget.

### Bronze:

- \$500
- 3 x VIP packages
- Minor sponsorship status - 1 post on social media and mention on the website

### Silver:

- \$1000
- 5 x VIP packages
- Sponsorship status = 1 weekly social media plug, mention on the website

### Gold:

- \$2000
- 10 x VIP Packages
- Presenting partner = weekly social media posts, logos on major advertising materials, Logo on every page of website

### VIP Packages include:

- Unlimited access all day to festival
- Tote bag
- Tasting glass
- Festival branded whiskey stones in gift box
- Samples from product sponsors and vendors
- Free coffee voucher for the day
- Access to VIP areas