

THE BOXING SHOP

**SPONSORSHIP
PROPOSAL**

ANTR (A Night To Remember)



ANTR

A Night To Remember is Brisbane's premier boxing event featuring former world number 2 boxer Nathaniel 'Cheeky' May (30-0-3), up and coming undefeated boxer Jack Bowen (4-0-0) and Australian Navy female elite athlete Kendal Byrnes along with other professional male and female fighters aged 18 - 35 held at Brisbane's Nissan Arena 590 Mains Rd, Nathan QLD 4111 on the 7th of May from 4pm - 8pm.

Check out ANTR 5 highlights below.

<https://www.youtube.com/watch?v=HhddKXHckbl>

TRACK RECORD

LAST YEARS NUMBERS

STREAMED ON IFL TV, A NETWORK DEDICATED TO SHOWCASING BOXING AROUND THE WORLD, BOASTING 740,000 SUBSCRIBERS ON YOUTUBE AND 121,000 FOLLOWERS ON INSTAGRAM.

STREAMING

50, 000 VIEWS

LIVE AUDIENCE

1000 SPECTACTATORS

SOCIAL MEDIA

150, 000 + REACH





TARGET AUDIENCE

GEOGRAPHIC

- GREATER BRISBANE AREA
- WIDER ONLINE COMMUNITY

DEMOGRAPHIC

- CORPORATE TEAMS
- FAMILIES
- SPORTS ENTHUSIASTS AGED 18-65
- PREDOMINANTLY MALE WITH A GROWING FEMALE AUDIENCE

PSYCHOGRAPHIC

- COMBAT SPORTS FANS
- THRILL SEEKERS
- HIGH OCTANE ENTERTAINMENT LOVERS

WHY?

To partner with the only premium Boxing event in Brisbane dedicated to showcasing the future leaders of the sport.

An Incredible opportunity to support the wider Brisbane sports community and be a leader in fostering future opportunities for Queensland Athletes to shine.

To help create the future home for Australian Boxing.

To support Indigenous participation in boxing with 4 indigenous professional fighters featured on the day.

Packages



Gold

Price: 35k

Principal Partner "ANTR brought to you by ____"

Spot for in person product showcase.

Featured on screen product showcase in between every fight and live stream. (Adds, Promo videos and or photograph)

Ring mat and corner branding, Backdrop branding for interviews and weigh-ins.

Ring Announcement before each fight "Tonights action is brought to you by ___" and announcement on a featured product "Head down to ___ to see ___ now"

Company/brand included in all marketing.

Ringside VIP table for 10, food and bev included.

Optional Extra ring side table to give to loyal customers as a gift.

1 hour networking event prior to fights, canapés and drinks included.

Choice of charity to direct proceeds of raffle to.

Silver

Price: 25K

Premier sponsor "ANTR proudly sponsored by ____"

Featured on screen product showcase in between every fight.

Ring mat branding, Backdrop branding for interviews and weigh-ins.

Company/brand included in all marketing.

Ringside VIP table for 10, food and bev included.

1 hour networking event prior to fights, canapés and drinks included.

Bronze

Price: 10k

Frontline sponsor

Backdrop branding for interviews and weigh-ins.

Company/brand included in all marketing.

Ringside VIP table for 10, food and bev included.

1 hour networking event prior to fights, canapés and drinks included.

CONTACT

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