



Acknowledge your achievements now.

SPONSORSHIP PACKAGES

An initiative of the Australian Ladies in Business Initiative

Presenting the Inaugural ALIBI AWARDS

We will be bringing to the Australian Business Community an event to celebrate the successes of Australian Ladies in Business and acknowledge the hard work, commitment, and resilience of business owners around Australia.

Our organisation prides itself on supporting local ladies in business. Our business community consists of many small to medium female owned businesses many which have had to endure unprecedented events in the last few years including bushfires, floods, drought and the global pandemic.



How will the ALIBI Awards be conducted?

- Every Australian lady in business who is a member of our Free community and has an ABN is eligible to be nominated with by themselves or their colleagues, and clients.
- Each nominee will be asked to submit answer to questions online which will be shown to a shortlist committee.
- Finalists will be asked to submit a video submission to the judging panel.
- An independent Judging Panel will be appointed to provide feedback to finalists.
- A Website will be created to promote the event and social media channels used.
- We are planning to hold an Awards Night to announce the winners.

Sponsorship Packages

To present an exceptional event we require sponsorship and we are proud to offer **3 packages**:



\$8,000

- Trophy Sponsorship for "ALIBI Business Lady of the Year"
- Business engraved on the "ALIBI Business Lady of the Year" trophy
- Business on category certificate
- On stage presentation to the major award winner (ALIBI Business Lady of the Year)
- 6 tickets to the event
- Video played at the Awards night
- Video in community to 1600+ members
- Takeover the free community for a day
- Feature on the ALIBI Awards website
- Recognition in all print and digital promotions
- Recognition on event programs, award certificates
- Recognition on group banner for duration of awards
- Company Banner at the event
- Event mention
- Recognition on social media to audience of 2000



\$4,000

- Sponsor an available category
- Business name engraved on category trophy
- Business on category award certificate
- 4 tickets to the event
- Onstage presentation of category award winners including your sponsored trophy
- Video in community to 1600+ members
- Recognition in all print and digital promotions
- Recognition on event programs, award certificates
- Company Banner at the event
- Event mention
- Recognition on social media to audience of 2000



\$1,200

- Sponsor an available category
- Business name engraved on category trophy
- Business on category award certificate
- 2 tickets to the Awards Night
- Event mention
- Recognition on website
- Recognition on social media to audience of 2000

Thank you for your time and look forward to holding a wonderful event for our local ladies in business with your support!

If you're interested in sponsoring or have any more questions, send an email to admin@australianladiesinbusinessinitiative.com