



PRESENTS

# CHEER & DANCE

EST 2024

Oct 2024





# About Event

The Cheer and Dance Fest aims to bring together talented performers, passionate athletes, and enthusiastic spectators from the local community and beyond. As a celebration of artistic expression, athleticism, and teamwork, this festival promises to captivate attendees and create lasting memories.

This event will run a full day with workshops in both dance and cheer, with an after party evening event for all attendee, athletes and coaches.

All workshops will be sponsored by an business, with coaches and assistants being sponsored for their time at CDF.

This event is looking to be fully sponsored and give back to our cheer and dance community.

# Event Venue



## Possible Location 1:

**Dreamworld Exhibition Centre.**

**A great place to have our event, with a family friendly vibe, and access to the park and facilities during our event.**



## Possible Location 2:

**Southport Community Centre**

**Ample space with high enough ceilings for cheer**

# Example Event Schedule

TIME	EVENT	INSTRUCTOR/ STAFF
8am	Stretch and Tech	TBC
9am	Contemporary Senior and Level 1-2 Stunt Workshops	TBC
10am	Break 1	
10:30am	JNR Hip hop and Senior Tumble level 3-5 Workshops	TBC
11:30am	Senior Hip Hop and JNR Tumble level 1-3 Workshops	TBC
12:30pm	Lunch	
1pm	Level 3-4 Stunt and Jnr Commercial Jazz Workshops	TBC
2pm	Flyer Flexibility, Partner / Assisted Partner Stunt and Pom Workshops	TBC
3pm	Jnr Contemporary and Jumps Workshops	TBC
4pm	FINISH WORKSHOPS	
5pm	AFTER PARTY	
6pm	MINI DANCE COMPS - PRIZES	
7pm	MINI CHEER COMPS - PRIZES	
9pm	END OF EVENT	

# SPONSORSHIP PACKAGES

We have put together an exciting sponsorship package that offers a range of benefits and opportunities to showcase your brand to our Event attendees. Please find below the details of our sponsorship packages:

No.	Sponsorship Package	That you will get
1	Platinum (\$1000+)	<ul style="list-style-type: none"> <li>• Exclusive naming rights as the "Major Sponsor" of the event</li> <li>• Prominent logo placement on all promotional materials, including event posters, flyers, and banners</li> <li>• Dedicated booth space in the festival's main area for product displays and promotional activities</li> <li>• 1 x 30 second promotional video for your business filmed and developed by JVE Productions</li> <li>• 1 x Professional photoshoot for your business</li> </ul>
2	Gold (\$500-\$999)	<ul style="list-style-type: none"> <li>• Logo placement on promotional materials, including event posters, flyers, and banners</li> <li>• Booth space in the festival's designated area for product displays and promotional activities</li> <li>• Mention on all social media posts and promotions</li> <li>• 1 x Professional photoshoot for your business</li> </ul>
3	Silver (\$250-\$499)	<ul style="list-style-type: none"> <li>• Logo placement on event posters, flyers, and banners</li> <li>• Booth space in the festival's designated area for product displays and promotional activities</li> <li>• Inclusion of your logo and company profile on the festival's official website</li> </ul>



# SPONSORSHIP ITEMS

SPONSOR AN ITEM!

Item	That you will get
Music \$500	<ul style="list-style-type: none"> <li>• Exclusive naming rights as the "music Sponsor" of the event</li> <li>• Prominent logo placement on all music/audio areas of the event.</li> </ul>
Lights \$500	<ul style="list-style-type: none"> <li>• Exclusive naming rights as the "Lighting Sponsor" of the event</li> <li>• Prominent logo placement on all Lighting areas of the event.</li> </ul>
DJ \$500	<ul style="list-style-type: none"> <li>• Exclusive naming rights as the "DJ's Sponsor" of the event</li> <li>• Prominent logo placement on all DJ areas of the event</li> </ul>
Photobooth \$360	<ul style="list-style-type: none"> <li>• Exclusive naming rights as the "photo-booth Sponsor" of the event</li> <li>• Prominent logo placement on photobooth areas of the event.</li> </ul>
Workshop Coach	<ul style="list-style-type: none"> <li>• Exclusive naming rights as the "Coach Sponsor" of their workshop (tumbling workshop with ... presented by "your business name")</li> <li>• Prominent logo placement on all promotional imaging of the event.</li> </ul>
PRIZES CASH OR VOUCHERS	<ul style="list-style-type: none"> <li>• Company exclusive for prizes in cash or voucher form. Physical items allowed upon request.</li> </ul>